



KEVIN AKERS design + imagery

Chevy's Fresh Mex Restaurant asked Kevin Akers to develop an identity and several collateral pieces to promote their new food offering — LOBSTER!

925.735.1015 www.kevinakers.com

LIVE! Maine LOBSTER

Pinch
Yourself!

\$18⁹⁹
Unfished Lobster



\$14⁹⁹
Unfished Lobster



FRESH WHOLE
MAINE LOBSTER
1 lb. the
Live Maine Lobster

Maine meets Mexico

this month at
Chevy's, where we're serving
Fresh whole Maine Lobster seared
over hot mesquite coals and
braised with lemon-chipotle butter.

Our Fresh Maine Lobster fajitas are served with
fresh roasted veggies, hot melted butter and
all the traditional fajita fixin's.

HALF MAINE LOBSTER
MIX & MATCH
pair up these
fresh red morsels with
your favorite
mix & match fajitas

Chevy's
FRESH MEAT



Menu Insert



Bib



Balloon

For more about
Kevin Akers design + imagery
please visit
www.kevinakers.com
or call 925.735.1015