

Tech Tips for the Mobile Tradesman



Cost of mobile is at all-time low
and no business should miss out

PERFORM MORE JOBS.

Integrated field service solutions boost overall productivity by 20 percent to 30 percent.

- Companies that make the switch complete about eight percent more work orders per day and have 12.5 percent higher service level ratings.

8%

MORE WORK ORDERS PER WEEK

- Only 22 percent of top performers still use paper-based processes in field service operations.

Source - Bain, ibrahim.com

GET BETTER REVIEWS. Less customer complaints/ bad online reviews means more repeat business.

- A one star reduction can cost businesses nearly 20 -30 percent of revenue.
- Attracting new customers will cost your company 5 times more than keeping an existing customer.

**20-30%
REVENUE
LOSS**

Source: Lee Resource, Forbes, Amax study, Column Five

You must be
on the road
in 9 minutes.

GET PAID FASTER

- Small business owners spend on average one third of their time dealing with administrative tasks.
- Small businesses average \$5,140 per month in overdue payments.

Source - Startup Smart, Intuit

OVERDUE

Recent advances in mobile phone/
cloud technology makes all this
accessible for any size operation.

- Simplified smartphone interface scales to any size operation.
- No specialized equipment or IT staff necessary.
- Manage one truck - or a small fleet.



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